

An aerial photograph of a beach at sunset. The sky is a mix of orange, pink, and blue. In the background, there are several multi-story buildings. The beach is wide and sandy, with many people scattered across it. The ocean waves are visible on the right side of the frame. The text 'ANNUAL REPORT' is overlaid in large, white, serif font across the center of the image.

# ANNUAL REPORT

OCEAN CITY CHURCH 2023  
JACKSONVILLE BEACH, FLORIDA



# CHURCH LIFE

# WHERE WE ARE

a look at our current numbers

400

AVERAGE SUNDAY ENGAGEMENT  
UP 27% IN 2023

217

CURRENT ANCHORS COMMITTED + SERVING  
AT OCEAN CITY CHURCH REGULARLY

379

REGULAR ATTENDERS  
ATTEND REGULARLY BUT NOT YET ANCHORS

274

CITY GROUPS PARTICIPATION  
UP 16% IN 2023



# WELCOMING ANYONE & EVERYONE

growth in numbers over the last year

700

ENGAGED AT OCC  
IN CITY GROUPS,  
ANCHORS +  
REGULAR ATTENDERS

400

SUNDAY  
GATHERINGS  
ADULTS + KIDS  
UP 27% IN 2023

274

CITY GROUP  
INVOLVEMENT  
ACROSS 12 GROUPS

935

TOTAL NEWCOMERS  
IN 2023  
UP 32% FROM 2022

46

NEW ANCHORS  
(TOTAL INDIVIDUALS)  
COMMITTED IN 2023

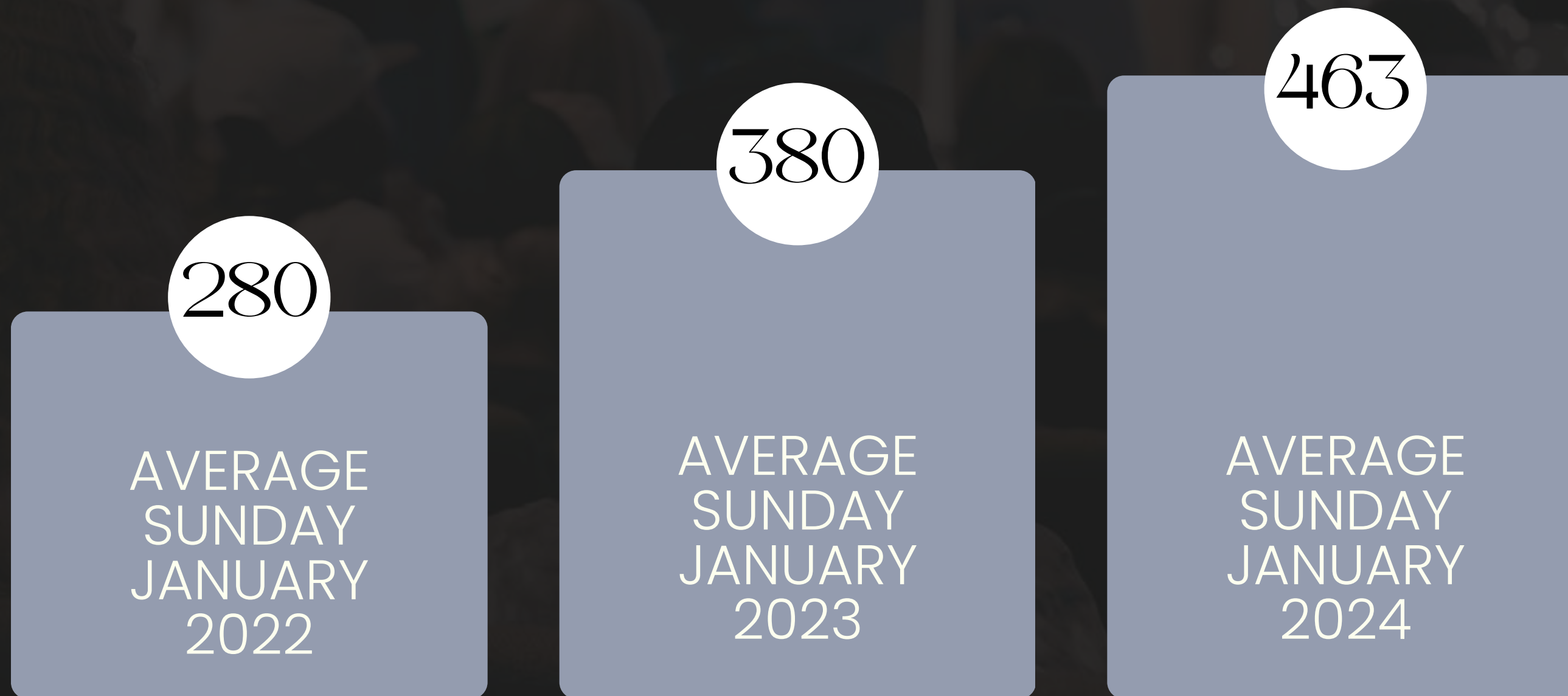
64

NEW IN 2023 +  
NOW AN ANCHOR  
OR IN A CITY GROUP



# 2024 SO FAR

encouraging year-to-date trends



# 2023 RECAP

## highlight of ministry happenings

### JAN

19 college students start the year at Passion in Atlanta

City Group Kick Off to launch new semester of City Groups

### FEB

Annual All-In Anchor Team Night to celebrate wins and have fun together

### MARCH

8 children dedicated at our Ocean City Kids Child Dedication gathering

### APRIL

Hosted Easter Egg Hunt at Carver Center

Easter gathering transitions inside + 750 individuals attend

Over \$25,000 raised for Okoa Refuge through our 2nd Annual Golf Invitational

### MAY

Summer essentials collected for Mission House through our Groundswell Ministries partnership

Austin Crockett joins staff as Director of Worship

### JUNE

Over 100 kids attend Summer Swell + learn about Jesus

Students serve at ARC Surf Camps

### JULY

19 individuals baptized  
16 Students + Adults on Groundswell Trip to Costa Rica

50 students/ leaders attend Passion Camp

### AUG

200 people participated in Life Course for 5 weeks... biggest Life Course yet!

Collected backpacks and hosted a Back to School Movie Night at the Carver Center

### SEPT

Largest Life Course Weekend Away ever with 83 attending

### OCT

80 new individuals joined City Groups

### NOV

Groundswell team of 15 serve with Okoa Refuge in Uganda on first Groundswell trip to Africa

Sam Johnson joins staff as Director of OCC Students

### DEC

Another amazing Christmas Eve with Deck the Chairs

1st Annual Viva La Volley Pickleball Tournament

Over \$20,000 raised for Groundswell partners in the month of December





A photograph of a family of four looking out a window at a city street. The father, wearing sunglasses and a grey jacket, stands on the right with a blue backpack. The mother, in a blue patterned shirt, stands on the left. A young boy in a blue shirt and a young girl in a green patterned shirt are in the middle. They are all looking out the window. The background shows a city street with a sign for '6TH AV' and a 'Protection D' sign. The text 'VISION 2024 + BEYOND' is overlaid in white serif font.

VISION  
2024 + BEYOND

# WHAT'S THE FOCUSED VISION FOR THE NEAR FUTURE?

Open House (Anyone and Everyone)

Growing While Maintaining a  
Sense of Community and Home

*We are a House*

*We are a Family*

Do With a Few What You Wish You  
Could Do With Everyone



# HOW DO WE DO THIS?

Placemaking (Places That Feel Like Home)  
*Sundays, City Groups, Life Course, Students,  
Tribe and Oasis*

System and Structures for Growth  
*More Staff, More Training*

Be Generous  
*To the Mission of the House + Across the Globe*

# WHAT'S THE PLAN FOR SPACE?

Search Committee

Boundaries: Here at the Beach

Land/Lease

Church Planting



MENA LI  
ALASKA



# FINANCIAL UPDATE



# A GENEROUS CHURCH

giving numbers to note from 2023

30%

% INCREASE IN TOTAL FUNDS GIVEN IN 2023  
COMPARED WITH TOTAL FUNDS GIVEN IN 2022

56%

% INCREASE OF RECURRING GIFTS ONLINE  
SET UP IN 2023 COMPARED WITH 2022

74%

PERCENTAGE OF GENERAL FUND GIVERS  
WHO ARE ANCHORS AT OCEAN CITY CHURCH

\$96,152

GIVEN TO DESIGNATED GIVING FUNDS  
ABOVE + BEYOND GIVING IN 2023



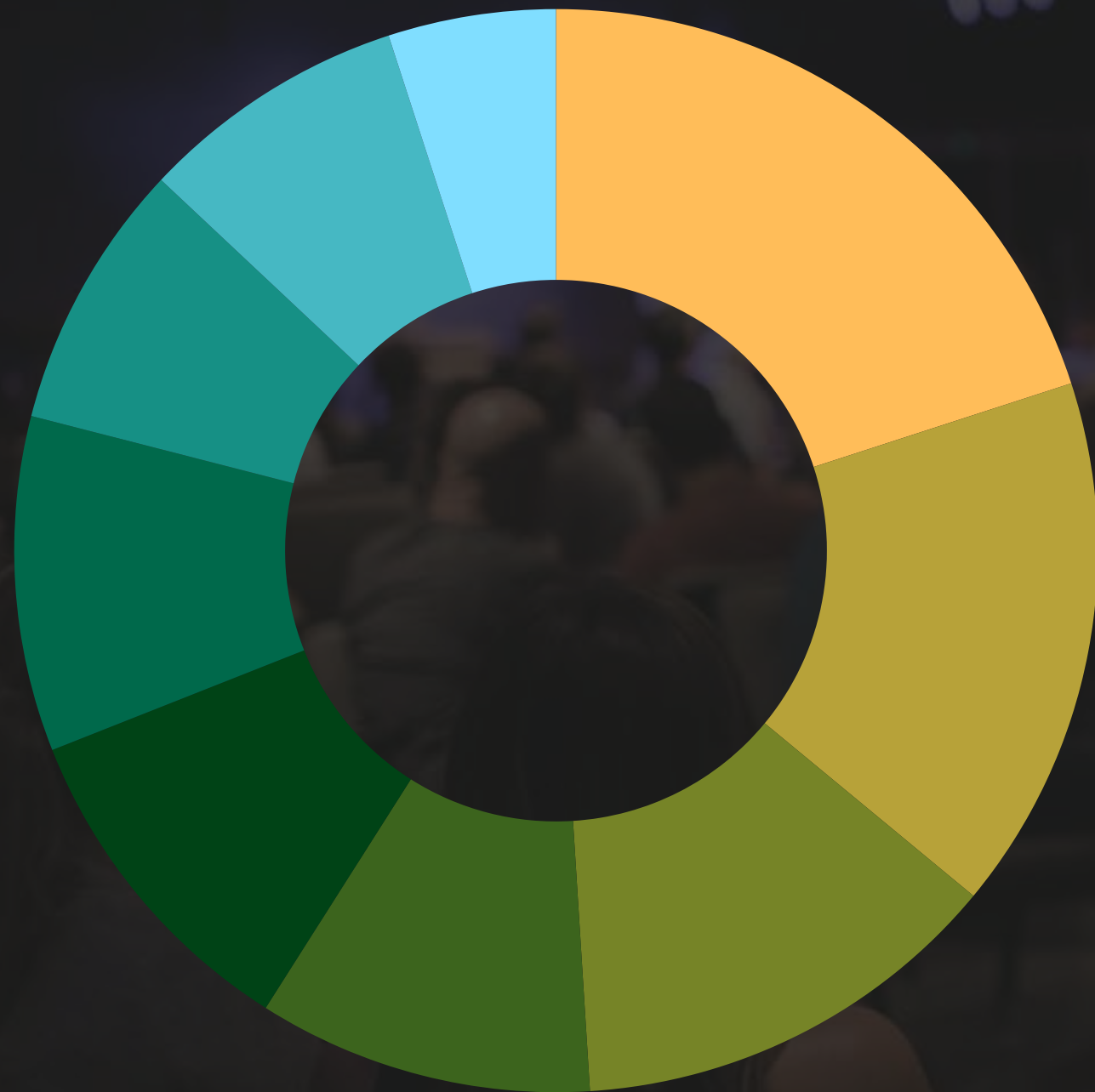
# FINANCIALS

comparing year over year

	<b>2021</b>	<b>2022</b>	<b>2023</b>	projected <b>2024</b>
Income (Offerings + Payments for Events)	\$835,120 (+20% vs. 2020)	\$1,067,361 (+28% vs. 2021)	\$1,298,812 (+21% vs. 2022)	\$1,406,031 (+8% vs. 2023)
Expenses	\$827,770	\$1,049,121	\$1,187,114	\$1,406,031
Net (Income Minus Expenses)	\$7,350	\$18,240	\$111,698	

# 2024 BUDGET

budget by ministry department



- 20%** DISCIPLESHIP & PASTORAL
- 16%** WORSHIP, LIVE MEDIA, PRODUCTION
- 13%** GATHERINGS
- 10%** OCC KIDS
- 10%** GROUNDSWELL
- 10%** OCC STUDENTS
- 8%** FIRST IMPRESSIONS
- 8%** ANCHORS
- 5%** COLLEGE + YOUNG ADULTS

STAFF SALARIES ARE INCLUDED IN RESPECTIVE MINISTRY DEPARTMENTS, SOME SALARIES ARE DIVIDED AMONGST MULTIPLE AREAS.





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